

StrongPoint and Hörmann Logistik partner to provide AutoStore grocery micro-fulfilment solutions in DACH, Nordic and Baltic regions

StrongPoint ASA, a leader in grocery retail announces it has signed an agreement with Hörmann Logistik, one of the leading companies for full automated warehouse solutions located in Germany, to work together to provide grocery retailers with AutoStore micro-fulfilment solutions in the combined DACH, Nordic and Baltic regions.

The agreement will mean StrongPoint's grocery retail customers in the Nordics and Baltics will access additional implementation support from Hörmann Logistik, and StrongPoint will provide Hörmann Logistik with grocery retail expertise for their micro-fulfilment implementations in the DACH region.

StrongPoint was appointed as a distributor of AutoStore micro-fulfilment solutions in the Nordic and Baltic region focusing on the grocery retail sector in 2021. Hörmann Logistik has been a distribution partner of AutoStore since 2013 and has implemented more than 35 AutoStore solutions.

“StrongPoint and Hörmann Logistik are the perfect match as we can combine our expertise to bring more AutoStore solutions to grocery retailers in our combined distribution markets of the Nordics, Baltics and DACH regions. We have unique expertise in the grocery retail sector and Hörmann Logistik has unique AutoStore implementation expertise. With this agreement StrongPoint now provides a unique micro-fulfilment offer combining the expertise of our existing and growing team, our grocery-expertise and now with the additional implementation support from Hörmann Logistik,” said Jacob Tveraabak, StrongPoint CEO.

“Hörmann Logistik has world-class competence in implementing highly sophisticated and technologically advanced logistic systems including AutoStore solutions.

One of our main strategy is to develop the Micro Fulfilment Center market in the DACH-Region and rest of Europa.

Together with StrongPoint ,which has huge expertise in grocery retail, we will be able to accelerate our goal to deliver best micro fulfilment solutions for our customer especially for the eGrocery market.

With their end-to-end fulfilment platform makes them the perfect fit for us .

We are really excited about our new partnership with Stronpoint and I am fully convinced that our solutions will be a success story on the market.,” says Oliver Vujcic, Hörmann CEO.

About StrongPoint

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Press information

StrongPoint is a retail technology company that provides solutions to make shops smarter, shopping experiences better and online grocery shopping more efficient. With over 400 employees in Norway, Sweden, the Baltics and Spain and together with a wide partner network, StrongPoint supports businesses in more than 20 countries. StrongPoint provides in-store cash management and payment solutions, electronic shelf labels, self-checkouts, task and labor management software, click & collect temperature-controlled grocery lockers, in-store and drive-thru grocery pickup solutions and, grocery order picking solutions. StrongPoint is headquartered in Norway and is listed on the Oslo Stock Exchange with a revenue of 1bn NOK [ticker: STRO].

About Hörmann Logistik

HÖRMANN Logistik is a general contractor for full automated warehouses. With creative warehouse and conveyor concepts as well as innovative warehouse logistics solutions, HÖRMANN Logistik GmbH has been implementing tailor-made intralogistics systems for various industries for over 30 years. Hörmann takes full responsibility for the realization of complex greenfield storage systems as well as for the modernization of existing plants during full operation. "HiLIS", the "Hörmann intra Logistics System", performs the entire system integration. HiLIS manages, controls and monitors all material flow processes online, thus ensuring maximum transparency and system availability in all functional areas.

Hörmann is a member of the Hörmann Group (www.hoermann-gruppe.de) with 27 societies and 2.700 employees.

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