

## Press release

### AutoStore for Ringfoto: More efficiency and throughput for Europe's largest photo network

*Munich, July 2025* - Ringfoto GmbH & Co. KG, Europe's leading purchasing cooperation for cameras, lenses and photo accessories, is focusing on automation at its Fürth site. HÖRMANN Intralogistics has been commissioned to implement an AutoStore system that will significantly increase storage capacity and picking performance.



*Figure 1 Visualization of the AutoStore Facility for Ring Photo*



*Figure 2 Photo shop from the Ringfoto network*

#### Compact Bearing, Maximum Performance

The new AutoStore system will be equipped with 30,000 containers, which will be stacked on top of each other in 15 levels – a solution that has been specially adapted to the clear height of the existing hall. Five carousel workstations in order picking and four more in incoming goods ensure a high process speed. In addition, two further frames are planned for future workplaces to increase the flexibility of the system.

The overall system is controlled by the HiLIS warehouse management system developed by HÖRMANN Intralogistics. It forms the interface between AutoStore and the connected logistics processes and ensures smooth process coordination. The storage capacity of the system is 180 containers per hour, while retrieval is carried out at 719 containers per hour – a significant increase in performance compared to the previous setup. The system is supplemented by a cleaning station for the AutoStore robots to keep operation stable and low-maintenance in the long term.

Leap in efficiency for Ringfoto

Christopher Wilhelm, Head of Logistics & Service at Ringfoto, sees the new solution as an important step for the future: "With the AutoStore system, we will not only make optimal use of our storage volume, but also significantly accelerate the processes in goods receipt and order picking. The increased efficiency and throughput will help us to better meet the growing demands of our dealers."





The planned Start of Production (SOP) is scheduled for April 2026.

#### *About Ringfoto*

*The RINGFOTO Group is Europe's largest photo association. More than 1,000 members, around 1,300 sales outlets and thousands of specialist consultants stand for the success and performance of the RINGFOTO Group.*

*The company has subsidiaries in Austria and the Netherlands and supplies dealers in 24 other countries such as Luxembourg, Italy, France and the Czech Republic. In this way, we also have a strong international presence.*

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