

## Press Release

### Caja to Revolutionize Versandmanufaktur GmbH Fulfillment Operations

*[Binjamina-Giv'at Ada, Israel / Munich, Nov 2023]* Caja Robotics, a leading provider of advanced robotic automation solutions, together with German integrator HÖRMANN Intralogistics, will facilitate operations at Versandmanufaktur GmbH's fulfillment center in Bochum, Germany. Versandmanufaktur handles the inbound, storage, outbound, and shipping needs of their clients and was recently acquired by British third-party logistics company GLS Group.

The 9,000 sqm fulfillment center specializes in the distribution of vitamins, supplements, proteins, vegan products, housewares, fashion, cosmetics and animal food. The plant is equipped with eCommerce and Retail picking stations to support 16-hour day operations and facilitate both same-day and 24-hour shipping.



*The Warehouse / first roboter test at VM*

Demand for eCommerce and retail services has surged, requiring logistics providers to optimize their processes and accommodate increasing expectations. Caja's advanced automation solution with 14.000 storage slots, 64 robots and 8 packing stations will enable Versandmanufaktur to streamline fulfillment operations and meet the needs of their clients and end consumers.

As Frank Hammermeister, Managing Director of Versandmanufaktur explained, "Our manual warehouse reached a breaking point and we needed to act fast. Now we have found the

perfect, adaptable solution with Caja's clever AGVs. We are excited to scale up for our customers!"

Caja's integration partner, Hörmann Intralogistics, will help implement the integration. In a second phase, the system will be expanded for vertical operations (up to 5.2m) employing Skyler™, Caja's robot for vertical warehouse optimization. Long term, the plant will handle up to 30.000 picks per working day (16 h) or 1.875 Picks per hour.

Ziv Zaretsky, VP Sales from Caja Robotics added, "We are thrilled about the opportunity to optimize fulfillment center operations for Versandmanufaktur. This collaboration will enable faster and more efficient order fulfillment, while ensuring unparalleled service and promoting future growth".

Operations at Versandmanufaktur's fulfillment center have begun in November 2023.

### **About Caja Robotics**

Caja Robotics is a leading provider of robotic automation solutions that enable businesses to optimize their operations, increase productivity, and reduce costs. Combining cutting-edge technology with a deep understanding of industry needs, Caja Robotics develops customized solutions for various sectors, including e-commerce, retail, logistics, and manufacturing. With a commitment to innovation and customer satisfaction, Caja Robotics is driving the automation revolution. For more information, visit [cajarobotics.com](http://cajarobotics.com).

### **About Versandmanufaktur GmbH**

Versandmanufaktur GmbH has been optimizing shipping logistics for medium-sized companies since 1997. Versandmanufaktur is a cloud-based fulfillment platform with mature processes that applies its vast knowledge and experience to achieve fulfillment at the highest level. For more information, visit [versandmanufaktur.de](http://versandmanufaktur.de).

### **About HÖRMANN Intralogistics**

HÖRMANN Intralogistics is part of the HÖRMANN Group and offers decades of core competence and cross-industry experience in the planning and construction of turnkey, automated warehouse solutions and accompanying services.

State-of-the-art robotics, patented conveyor technology and the modular warehouse management system HiLIS guarantee a highly efficient material flow system from a single source. In ten locations in Germany, Austria, Poland and Hungary, great importance is attached to personal customer care, reliability, quality and comprehensive service. A broad portfolio of modernization and retrofit measures rounds off the offer.